

Research on Talent Cultivation of Economic Management Specialty in Agricultural and Forestry Universities

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Abstract: Due to the continuous development of my country's agricultural and forestry economy at this stage, targeted improvement measures have been proposed on the issue of training professionals in agricultural and forestry economic management in colleges and universities. According to the current education status of professional talent training and the problems that arise, this article makes specific teaching planning and analysis based on the factors that students need to grow in practical ability. The article is based on the research on the cultivation of talents in the agricultural and forestry economic management majors in colleges and universities, related issues and strategies, and the search for more feasible educational methods.

1. Introduction

The agricultural and forestry economy industry is a very important part of the development of my country's national economy, and directly has a decisive influence on the development of my country's national economy. The training and education of professional talents in agriculture and forestry economy in universities is the foundation to promote the development of my country's agriculture and forestry economy, and it is necessary to cultivate more reliable and excellent professional talent support. In the process of educating professionals in this field in colleges and universities, it is necessary to carry out specific investigations based on the necessary conditions and factors for the development of production in modern my country's agriculture to find relevant scientific educational methods, and to enhance students' practical ability to in-depth agricultural economic development. The aspect of talent training that is more effective in self-education will also be more targeted.

2. Analysis on the Educational Status Quo of Agricultural and Forestry Economic Management Specialty in Colleges and Universities

Colleges and universities blindly expand the scale of education while neglecting the control of teaching quality, which has caused great educational contradictions and problems. In the process of teachers' practical teaching activities related to agricultural economic development and production, they did not formulate a more scientific talent training program, and related matters, the current overall educational goal of the agricultural and forestry economic development market. As a result, in the current stage of the development of agricultural and forestry economics education in colleges and universities, the talents cultivated do not match the actual development of agricultural and forestry economics, and the requirements for talents do not match, resulting in many problems in the current stage of efficient agricultural economics education. Therefore, in the process of professional education in this area, colleges and universities should also make continuous teaching reforms and improvements.

2.1 The Expansion of Education and the Quality of Teaching Have a Great Contradiction

The modern agricultural society continues to develop the development of the agricultural economy, and the demand for talents is also increasing. In the process of colleges and universities

blindly carrying out greater educational expansion for talents in agricultural economic development, there are no better adjustments based on the deployment of teachers and the comprehensive improvement and perfection of educational hardware and teaching environment. Just blindly carry out the large-scale expansion of agricultural economic education, and in the process of not improving the actual quality of agricultural education, the two have also produced great contradictions. Therefore, the current development of my country's agricultural society has more problems with the demand for relevant practical application talents. Contradictions and imbalances have arisen in highlighting the supply and demand of talents. The teaching level of teachers is not strong, and the professional teaching faculty of colleges and universities is not strong enough in agricultural economics, which makes the training of talents frequently frustrated.

2.2 Lack of Agricultural Practice Education for Students

In the current process of various professional education in colleges and universities, a problem that is generally lacking is that teachers focus on teaching students' theoretical knowledge. In the process of agricultural knowledge education, I blindly explain to students the professional knowledge and effective information learned in various aspects of agriculture, but ignore that students need to learn the theoretical foundation while participating in more practical learning to be able to learn. Master the theoretical knowledge better. However, this also reflects a very prominent problem in the current agricultural and forestry economic education in colleges and universities. Teachers lack practical teaching on students' actual production, agricultural labor, etc., which makes the content of education deviate greatly from the current situation of actual agricultural production and economic development. The teacher's teaching content is not perfect and scientific, which has caused many educational drawbacks.

3. Analysis of Talent Cultivation Strategies in Agricultural and Forestry Economic Management in Universities

3.1 Improve the Plan and System of Talent Training

The educational efficiency of agricultural and forestry economic management in colleges and universities needs to be improved, and the talent training system needs to be improved^[1]. First of all, it is necessary to make adjustments based on the general direction and goals of education. To better improve the management objectives of agricultural and forestry economic education and the system of talent training programs for the problems that arise in education, take professional agricultural colleges and universities as an example to make an analysis. Among the many student groups majoring in agricultural and forestry economics and management, they have the professional cognitive abilities and certain knowledge skills related to agricultural economics. The agricultural professional skills are also strong, but the education received by the students has not been better used and reflected in the actual agricultural economic work. Students cannot quickly enter the actual work and find their role in a more rapid situation. Therefore, the root cause of the problems that arise is also due to the deviation of the direction of the talent training goals of universities in education, and the training program has great problems. Then, in the more scientific and in-depth thinking of the training plan in colleges and universities, it is possible to better improve the professional aspects of students on the basis of finding a scientific educational positioning, and clarifying the training objectives of specific abilities for students majoring in agriculture and forestry economics and management.

3.2 Increase the Proportion of Practical Teaching in School-Enterprise Cooperation

Practical teaching is important for improving students' comprehensive literacy, and it will have a very positive impact on their future employment^[2]. In order to ensure the effect of practical teaching, teachers should combine various factors that affect the learning effect to provide students with high-quality practical learning environment and conditions. In the process of concretely improving the practical course education system, the school can provide students with more practical training

opportunities in agricultural enterprises outside the school, so that students can guide students in a more in-depth study environment and agricultural learning environment. Understand the background and situation of actual agricultural production. For example, the school integrates with off-campus agricultural economic management enterprises, and organically integrates relevant actual agricultural production activities and social service activities. Based on this teaching environment, not only can it better alleviate the actual situation of tight funds in the process of carrying out practical training activities for students, but also help them to better penetrate into agricultural production and apply the learned professional knowledge to in. For teachers, it is necessary to help students to truly participate in the actual agricultural production and management of the society, find the relevant rules of operation and operating conditions, so as to better get rid of the constraints brought by the single and invalid activity practice. Inspire students' thinking and interest in agricultural professional knowledge learning at a deeper level.

3.3 Strengthen the Team Construction of Teachers of Agricultural Economic Management

Since the efficiency of professional education in colleges and universities needs to be improved to ensure the quality of teaching, it is necessary to help students in the process of growing the faculty to be more inspired by education under the influence of a stronger teaching force^[3]. Therefore, in order to improve the teaching ability of teachers, colleges and universities require teachers to continuously expand their mastery of agricultural economic management professional knowledge, and at the same time, they must grasp the latest reform policies issued by my country, encourage teachers to carry out scientific research results and subject ideals related to agricultural economics, and strengthen professionalism. The comprehensive strength of teacher literacy. In the process of teacher research on topics, it is also necessary to provide greater support for the development of teachers' education, to better help the construction of the teaching team of agricultural economic management, and to enhance the actual scientific research ability and educational influence. Of course, colleges and universities also need to organize teaching seminars on a regular basis to provide teachers within the profession with an opportunity for academic exchanges.

4. Conclusion

In summary, the cultivation of talents in agricultural economic management in colleges and universities needs more. Based on the actual status of my country's social and agricultural economic development, it is also necessary to make continuous education programs in which talents are cultivated. Local improvement and adjustment. Based on the improvement of students' practical training ability, help students enhance their actual cognitive ability for agricultural, economic and social development. In the development of more theoretical knowledge education and practical activity education in agricultural economics, the realization of sufficient education fusion education has distinctive characteristics, and the characteristics of professional education in this area will also be highlighted to a greater extent. In the process of cultivating more talents, we will better enable my country's agricultural economy to develop and achieve effective progress.

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